



## What it Means to Buy Local at Farmigo:

- **Bountiful variety, unbeatable freshness.** Farmigo partners with over 80 producers and offers 500 items in the New York and New Jersey marketplaces, making it easier for you to skip the supermarket and eat locally. Our food is harvested just 24-48 hours before reaching your table, making it fresher and more competitively priced than big grocers like Whole Foods.
- **Deliciously healthy.** Food that is sourced locally and allowed to ripen at its own pace has the highest nutritional and flavor density, meaning you can enjoy delicious food that is also great for your health.
- **From the farm to your family.** Farmigo provides transparency connecting you directly to the farmer. You know where your food comes from and how it was grown, raised or produced.
- **Organically grown and sustainable.** Farmigo works with farmers who follow organic and sustainable practices, even without the Organic Certification, (which can be very expensive for small farmers). Some of the practices used are:
  - i. No additives, hormones, antibiotics and pesticides in processed foods, meat, dairy, etc.
  - ii. Biodynamic farming and Integrated Pest Management
  - iii. Crop rotation and letting fields lay fallow to ensure healthy crops and soil regeneration
  - iv. Avoiding chemical fertilizers and GMOs
- **Brings us closer to our food.** Farmigo sources from farmers within a days drive from your school, supporting local economies and reducing carbon emissions.
- **Directly supports amazing farmers and producers.** All of our producers have set out to create fresh food sustainably and responsibly. Traditional food distributors (like supermarkets) pay farmers 20-30 cents to the dollar. With Farmigo, farmers receive 60-70 cents to the dollar!
- **Fundraising for your school.** Whenever members from your school order \$500 or more in sales, Farmigo gives back 10% of the total amount, supporting any initiative of your choice.
- **Easy and convenient.** No minimums. No delivery or membership fees. No commitments.
- **Connecting community.** Our mission is driven by groups of neighbors, ordering individually and picking up together, as a community. It's made farm-to-neighborhood a viable option, where fresh food is more accessible and affordable than ever before, nothing goes to waste, and we support small farmers.



# FARMIGO

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